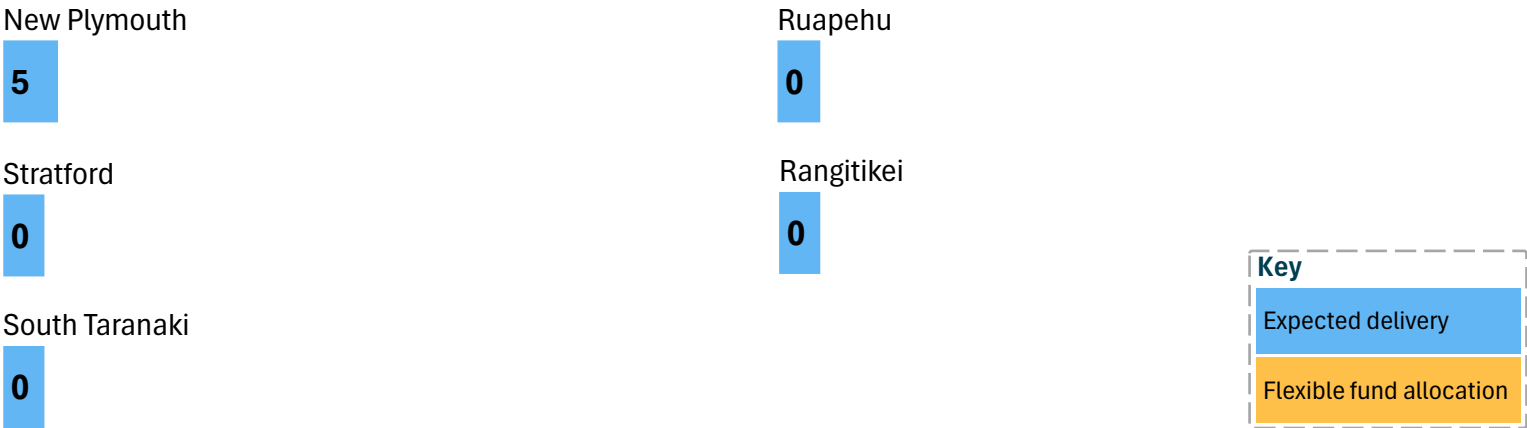


Government investment in social housing

Pre-Budget 2024 investment (regional)



Budget 2024 and Budget 2025 investment (territorial authority)



Other government activity in the region

Pathway	Description	New Plymouth	Stratford	South Taranaki	Ruapehu	Rangitikei
Transitional housing	Number of contracted places as at September 2025	54	S	S	S	6
Māori housing	Number of homes contracted as at September 2025	32				
Kāinga Ora	Stock in need of renewal as at June 2025	79%	60%	79%	52%	80%
	Proposed regional renewal intentions (number of homes) to June 2027	40 - 70				
This table does not reflect the full extent of the Government’s housing investment in the region. Additional funding or initiatives may exist beyond those shown.						

Data and insights

Measure	Description	New Plymouth	Stratford	South Taranaki	Ruapehu	Rangitikei
Demographics	June 2024 Population Estimate (000s)	90	10.6	30.4	13.6	16.7
	Proportion of population is Māori as at 2023	20%	16%	29%	46%	28%
	Average household size (people) as at 2023	2.5	2.5	2.5	2.4	2.5
	Average projected population growth (annually) 2023-2053	0.5%	0.3%	0.1%	0.2%	0.2%
Housing register (June 2025)	HR total applicants (households)	312	27	87	51	54
	HR per 10,000 population	35	25	27	38	32
	National - 75 th percentile per 10,000 population	43				
Severe housing deprivation (SHD, 2023)	SHD (all categories) individuals	1,128	141	504	504	516
	SHD (first 3 categories) individuals	513	51	138	135	102
	SHD (first 3 categories) per 10,000 population	59	50	48	103	65
	National - 75 th percentile (first 3 categories) per 10,000 population	118				
Market indicators	Supply responsiveness (consents per capita to Price Cost Ratio new builds)	Good	Good	Good	Poor	Good
	Change in rental affordability (1 year change)	0.7%	2.5%	5.2%	-2.6%	-2.8%

Other relevant information

Provider Landscape		
Registered CHPs:		Other providers:
• Emerge Aotearoa Housing Trust	• Linkpeople Limited	• Taumarunui Community Kokiri Trust
• Ka Uruora Kāinga Limited	• The Salvation Army	

Iwi accord

There are two iwi accords in the Taranaki region: Parihaka Papakāinga Trust (Te Kawenata o Rongo) and Ngā Rauru Kītahi.

This location profile forms part of the Housing Investment Plan

You can view the full plan here: [Housing investment plan: allocation of flexible fund \(November 2025\)](#)

Refer to the location profile references for data definitions and caveats.