



# **Ka nukunuku, ka nekeneke**

## **Moving forward in unison**



## Strategic Intent 2022-2040

### Te Pae ki Tawhiti - Our Vision (*What we want to achieve*)

*'Ko ō tatou kāinga noho, he mea hanga'*

*'With our own hands we will build durable homes and communities'*

### Ta Tatou Kaupapa - Our Mission (*What we will focus on doing*)

*'Me tautoko marika i a tatou whanau ki te hanga i o ratou ake kāinga'*

*'We will fully support our whanau to successfully build their own homes'*

#### Whaingā 1: Enhance our people's drive for self-reliance.

*Ngā Arotake - Our Key Objectives:*

- Tautoko the mana, humility, dignity, creativity and drive of our whanau to build their own homes and to foster a kainga renaissance.
- Get the right people into the right places to achieve tangible results.
- Strengthen our intergenerational kaupapa and build succession.

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#### Whaingā 3: Whai Rawa - Our business approach.

*Ngā Arotake - Our Key Objectives:*

- Successfully combine our collective expertise and resources to design, engineer and deliver results for whanau.
- Create a 'one stop' shop to provide an enabling and integrated approach.
- Deliver quick housing results through professional execution.

#### Whaingā 4: Enhance key relationships

*Ngā Arotake - Our Key Objectives:*

- Build strong local and regional collaboration and a joined up approach.
- Foster strong relationships and partnerships with government, business, industry and other stakeholders.
- Nurture a kaupapa based on Maturanga Maori, Research and Innovation.

### Rangatiratanga – 'We' will deliver to 'our' local aspirations

**Mahi tahi tutuki noa – Leverage our collective resources and amplify our voice to deliver real results**

**Whakawhiti ki tua – We will be transformational in our ways of working**

**Te iti me te rahi – ours is an intergenerational and sustainable approach**

**Te pae ki tawhiti – We are strategic and disciplined in our attitude**

**Kia horo te āta haere – Urgency with diligence**