

The logo for Ngāti Whakaue Tribal Lands is a circular emblem. It features a central blue field with a white, stylized Maori koru pattern. This central field is surrounded by a green border with white, stylized Maori koru patterns. The entire logo is set against a background of a blue-tinted landscape with rolling hills and a cloudy sky.

Ngāti Whakaue
Tribal Lands

Ngāti Whakaue Housing Strategy

Te MAIHI Whare Wānanga

‘Ka nukunuku, Ka nekeneke’ – ‘Moving forward in unison’

Friday 11 March 2022

Context & Settings

Who are we?

Ngāti Whakaue Tribal Lands

- » Land based Iwi entity
- » Farmers & Land Developers
- » Committed to Whakaue driven solutions for local housing issues

What are the issues?

Rotorua's Housing Crisis

- » Historic lack of land supply
- » Accelerated housing deficit
- » Impacts on Whānau
- » Future housing shortage predicted

How do we address them?

Our Direction of Travel

- » To activate 1,200ha of developable land
- » To implement 2 x Key Strategies:
 - 1. Self-Drive Strategy** (*Slide 2*)
Non-corporus (General Title) Land
 - 2. Partnership Strategy** (*Slide 3*)
Corpus (Māori Title) Land



Self-Drive Strategy

What is our development history?

NWTL Land Development

- » Brents Block – 1970's
- » Wharenui Masterplan – 2007
- » Wharenui Rise Development – 2019
- » Iwi Housing

How has it worked?

Self-Drive Model

- » Clear Direction
- » Key Relationships
- » Funding & Risk
- » Delivering Outcomes

Where to next?

Scalability and Partnerships

- » Whenua (Māori Title) Land Development Opportunities through Partnerships (Slide 3)

Partnership Strategy

What will it look like?

Corpus (Māori Title) Land Development

- » Wharenui Gardens – 2022/23
- Intergenerational Development Model
- Design Approach
- Housing Mix & Land Tenure

How could it work?

Partnership Housing Model

- » Alignment / Direction (How?)
- » Defining Partnership Roles (What?)

Where to next?

Delivering Outcomes

- » Developing Land and Building Homes at Scale & Cost Effectively
- » Housing Outcomes for Māori through a Government-Iwi Partnership
- » *‘Ka nukunuku, Ka nekeneke’ – ‘Moving forward in unison’*