



s 9(2)(a)

Dear s 9(2)(a)

Thank you for your email received 7 June 2022 requesting the following information under the Official Information Act 1982 (the Act):

For each financial year: 2017, 2018, 2019, 2020, 2021 and for the partial year of 2022 to date:

- 1. Number of FTE communications/media staff employed in each year (this includes all internal and external communications staff/content producers and social media staff)*
- 2. The salary range paid to communications staff in each year.*
- 3. Number of communications/media contractors used in each year.*
- 4. Total sum paid to communications contractors in each year*
- 5. A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers)*
- 6. How many media queries received in each year*
- 7. How many interview requests received in each year*
- 8. How many media interviews given, and to which media organisations and when*
- 9. Total salary costs for communications staff each year*
- 10. In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum*

Please refer to the attached table which will provide you with the answers to questions 1,2,3,4,5, 9 and 10. Te Tūāpapa Kura Kāinga – Ministry of Housing and Urban Development (HUD) was set up on 1 October 2018, so no data can be provided for the financial years 2017/18 and 2018/19.

In response to your questions 6, 7 and 8 I can advise that HUD does not record this information in a readily retrievable format and, therefore this information is declined under section 18(f) of the Act, because it cannot be made available without substantial collation or research.

You have the right to seek an investigation and review of my response by the Ombudsman, in accordance with section 28(3) of the Act. The relevant details can be found on the Ombudsman's website www.ombudsman.parliament.nz.

As part of our ongoing commitment to openness and transparency, the Ministry proactively releases information and documents that may be of interest to the public. As such, this response, with your personal details removed, may be published on our website.

Yours sincerely

Dennis de Reus
Head of Communications

#	Question	Financial year 2019	Financial year 2020	Financial year 2021	Financial year 2022
1	Number of FTE media staff employed each year	6	11	11.8	10
2	The salary range paid to communications staff in each year	\$75,000 to \$160,710	\$90,500 to \$160,710	\$72,850 to \$175,000	\$72,850 to \$175,000
3	Number of communications/media contractors	0	4	3	3
4	Total Sum paid to communications contractors in each year	\$0.00	\$246,176.30	\$45,116.34	\$277,528.55
5	A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers)	<ul style="list-style-type: none">• Manager Engagement and Comms x1• Principal Advisor Communications and Engagement x1• Team Leader Corporate Communications and Channels x1• Graphic Designer x1• Senior Communications and Engagement Advisor x1• Senior Digital Channels Advisor x1• Web Project Lead x1• Senior Engagement and Communications Advisor x1• Senior content Specialist x1• Team Leader Corporate Communications and Channels x1• Senior Advisor Engagement and Communications x1• Senior Content Specialist x1• Senior Digital Channels Advisor x1	<ul style="list-style-type: none">• Manager Engagement and Comms x1• Principal Advisor Communications and Engagement x1• Team Leader Corporate Communications and Engagement x1• Senior Communications and Engagement Advisor x1• Senior Digital Channels Advisor x1• Web Project Lead x1• Senior Engagement and Communications Advisor x1• Senior content Specialist x1• Team Leader Corporate Communications and Channels x1• Senior Advisor Engagement and Communications x1• Senior Content Specialist x1• Senior Digital Channels Advisor x1	<ul style="list-style-type: none">• Manager Engagement and Comms x1• Principal Advisor Communications and Engagement x1• Team Leader Corporate Communications and Engagement x1• Senior Communications and Engagement Advisor x1• Senior Digital Channels Advisor x1• Web Project Lead x1• Senior Engagement and Communications Advisor x1• Senior content Specialist x1• Team Leader Corporate Communications and Channels x1• Senior Advisor Engagement and Communications x1• Senior Content Specialist x1• Senior Digital Channels Advisor x1	<ul style="list-style-type: none">• Head of Communications x1• Principal Advisor Communications and Engagement x1• Graphic Designer x1• Senior Communications and Engagement Advisor x1• Senior Digital Channels Advisor x1• Web Project Lead x1• Senior Engagement and Communications Advisor x1• Senior content Specialist x1• Team Leader Corporate Communications and Channels x1• Senior Advisor Engagement and Communications x1• Senior Content Specialist x1• Senior Digital Channels Advisor x1

[UNCLASSIFIED]

9	Total salary costs for communications staff each year	\$671,719	\$1,253,230	\$1,342,091	\$1,103,477
10	In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum*	4	9	8	7

*Note for question 10, no one earns more than \$200,000 in a Communications role at HUD, as per answer 2.